



# Harties

hiér doen ons dinge anders

**FM**

**2022**

Rate Card

Your Favourite Online Radio Station in SA

# Special Packages

- **Starter Package**

- 2 x 30" Ads per day
- Monday – Saturday
- 2 x 5 min Interviews
- R7 500.00 p/m

Normal Rate R17 860 p/m

- **Monthly Package 1**

- 3 x 30" Ads per day
- Monday – Saturday
- 2 x 5 min Interviews
- R15 000.00 p/m

Normal Rate R26 600 p/m

- **Monthly Package 2**

- 3 x 30" Ads per day
- Monday – Saturday
- 4x 5 min Interviews
- R30 000.00 p/m

Normal Rate R48 200 p/m

# Generic Ads

30 Seconds

Monday to Friday		Saturday	
00h00 – 05h00	R 210	00h00 – 07h00	R 210
05h00 – 09h00	R 320	07h00 – 10h00	R 320
09h00 – 12h00	R 260	10h00 – 12h00	R 260
12h00 – 16h00	R 260	12h00 – 16h00	R 260
16h00 – 19h00	R 320	16h00 – 19h00	R 320
19h00 – 22h00	R 260	19h00 – 22h00	R 260
22h00 – 00h00	R 210	22h00 – 00h00	R 210

All bookings are strictly payable upfront \*subject to availability. All prices excludes VAT.

# Live Reads

30 Seconds

Monday to Friday		Saturday	
00h00 – 05h00	R 252	00h00 – 07h00	R 252
05h00 – 09h00	R 480	07h00 – 10h00	R 480
09h00 – 12h00	R 338	10h00 – 12h00	R 338
12h00 – 16h00	R 338	12h00 – 16h00	R 338
16h00 – 19h00	R 480	16h00 – 19h00	R 480
19h00 – 22h00	R 338	19h00 – 22h00	R 338
22h00 – 00h00	R 252	22h00 – 00h00	R 252

All bookings are strictly payable upfront \*subject to availability. All prices excludes VAT.

# Interviews & Outside Broadcasts

- 5 Min Interview - R 2500.00
- 10 Min Interview with a Break - R3500.00
- 15 Min Interview with a Break - R4750.00
  
- **Outside Broadcast:** 4-6 Hours within 100km radius  
plus 25 Live Reads the week before  
for only R6500.00

If the broadcast team need to travel farther than a 100km, AA rates will apply.

## **AD PRODUCTION**

HartiesFm production team will help you with the perfect ad for your business. Please contact us for cost.

## **TERMS & CONDITIONS**

HartiesFm has 5 working days to produce an advertisement.

Adverts and/or live reads will air if the following documents are completed and sent back to HartiesFm:

Booking sheet  
COD Payment

HartiesFm management reserves the right to change the program schedule without prior notice or an advertisement after consulting the advertiser.

## **PLEASE NOTE**

Rates EXCLUDE agency commission

## **CONTACT US**

[info@hartiesfm.com](mailto:info@hartiesfm.com)



**Rates valid until 31 March 2023**